

WELCOME TO THE DUST™ FUNDRAISER!



X



GOAL OF THE PROGRAM:

- Provide fundraising opportunity for your FFA chapter
- Allow student to develop customer service, sales, agronomy, planning, management, and communication skills
- Create a Chapter Incentive Award between your FFA Chapter and NewFields Ag



WHAT NEWFIELDS AG PROVIDES:

- Training on product to be sold
- Product information sheets to assist with sales
- Order forms to be filled out and returned
- Availability for technical or sales questions
- Logistics and delivery of product to your High School
- Potential additional educational, training, and partnership opportunities



WHAT YOUR FFA CHAPTER WILL PROVIDE:

- Sales by participating members
- Collection of payment for product sold
- Return of fully completed order forms
- Person responsible to be point of contact between your FFA Chapter and NewFields Ag
- Safe receiving, storage, and delivery of product to customers
- Advisor oversight of program



DUST PROGRAM DETAILS:

DUST DETAILS:

- Customer cost \$185
- Each pail covers 448 units of seed
 - Approx. 1050 acres of corn
 - or 448 acres of soybeans
- Dust has 5+ year shelf life

SALES BREAKDOWN:

- \$30 commission per pail
- \$5 per pail donated for the Chapter Incentive Award
- 3% to the State FFA Foundation

LOW USE RATE ADVANTAGE

DUST™

Use rate ½ oz./unit of corn =
.18 cents per acre

Use rate ½ oz./unit of soybeans =
.41 cents per acre

TALC/GRAPHITE

Use rate 2 oz./unit of corn =
.23 cents per acre

Use rate 2 oz./unit of soybeans =
.56 cents per acre

**2026
PROGRAM
PRICING:**

RETAIL
\$185 / 14lb pail

WHY FARMERS LOVE DUST™:

- Cleaner than talc or graphite — no mess, no cloud.
- Improves seed flow — smooth, consistent planting.
- The perfect carrier for biologicals — supports your crop from day one.
- Protects your equipment — easy on meters and sensors.
- One step, dual action — seed flow lubrication + static control.
- Cleaner. Safer. Greener. - easy to use.



DOCUMENTS AND RESOURCES



NFA-FFA PARTNERSHIP PROGRAM AGREEMENT



"The Goal of this program is to create a mutually beneficial relationship between NewFields Ag and the National FFA Organization to empower those individuals in leadership, personal growth and career success in agriculture thru promoting and the sales of NewFields Ag products."

FFA Chapter: _____	NewFields Ag:
Phone: _____	877-632-2467
Address: _____	103 E. Street
City, State & Zip: _____	Grand Mound, IA 52751

The parties agree to the following terms and conditions regarding the lease of the property described below.

WHAT NEWFIELDS AG WILL PROVIDE:

- Training on the product to be sold
- Tools to assist in successful sales
- Program Detail Sheets
- Product Order Forms
- Marketing Templates
- Social Media Posts
- Schedule Marketing Tips and Suggestions
- Sales Training on DUST™ Product
- Logistics and delivery of NFA product to your high school.
- A designated NFA representative for this program.
- Additional education, training and partnership opportunities.

FFA FUNDRAISING VIA COMMISSION AND OTHER OPPORTUNITIES

- Commission of \$30 per pail sold
- \$5 per pail sold goes towards a Chapter Incentive Award
- 3% to the State FFA Foundation

PRODUCT ORDER DETAILS

- Two Order Dates will be selected between NFA and FFA Chapter.
- A strict last order date no later than March 1st of each year.
- Payment for the product must be submitted before the product will be shipped.

WHAT THE FFA CHAPTER PROVIDES:

- Sales by the participating members.
- Collection of payment for product sold.
- FFA Advisor and FFA Chapter Member Lead to serve as the point of communication between the FFA Chapter and NFA.
- Availability for virtual roll out and Product Program roll out in person with chapter attendance.
- Safe receiving, storage and delivery of product to customers.
- Allow NFA to participate during the end of year award ceremonies to present the Chapter Incentive Award and the total commissions.
- Program Feedback
- Fill out an "End of Program" survey.

ADDITIONAL BENEFITS OF THE PROGRAM

- The FFA Chapter Member can easily create a business plan using this program.
- The FFA Chapter Member's can use this program for record keeping, money transaction journals, start and end dates for the fiscal year and the results are measurable.

FFA Chapter Advisor _____

Name: _____ Date: _____



DUST™ ORDER FORM

SELLER NAME

ORDER STATUS

PLACED
 SUBMITTED
 DELIVERED

NAME

ADDRESS

STATE

EMAIL ADDRESS

QTY OF DUST™ 14LB PAILS

_____ X \$185 PER PAIL = _____

CUSTOMER ORDER INFORMATION

PRODUCT FOR LIMITED USE ONLY AS LABELED FOR ON-SEED LUBRICANT. NOT LICENSED FOR ANY OTHER USE.

 **1-877-632-2467**

DUST™ ORDER FORM

SELLER NAME

ORDER STATUS

PLACED
 SUBMITTED
 DELIVERED

NAME

ADDRESS

STATE

EMAIL ADDRESS

QTY OF DUST™ 14LB PAILS

_____ X \$185 PER PAIL = _____

DATE OF SALE

DATE CUSTOMER RECEIVED ORDER

BUSINESS/FARM NAME

CITY

ZIPCODE

PHONE NUMBER

DELIVERY METHOD (CIRCLE ONE)

PICK UP AT SCHOOL
 DELIVER TO ADDRESS

PRODUCT FOR LIMITED USE ONLY AS LABELED FOR ON-SEED LUBRICANT. NOT LICENSED FOR ANY OTHER USE.

 **1-877-632-2467 | NEWFIELDSAG.COM**






DOCUMENTS AND RESOURCES





Scan for more information.



DUST™
The "Perfect" Bio-Complex Inclusion Carrier Technology/Seed Lubricant

DUST™ is the Cleaner, Safer, Greener™ biological carrier choice for your farm, and the cost is similar to talc/graphite while providing many more benefits.

"Perfect" Inclusion Carrier Technology for microbes and other biology

- Amino acids provide an early food source to microbes on the seed.
- Research shows up to a 5X to 10X better coverage on some live microbes using DUST as a carrier versus using a liquid seed treatment of the same type- giving you a higher count and a better Return on Investment.
- Covers seeds with microbes from the first round to the last round.
- DUST™ is a microbe carrier which is patented, innovative and microplastic free.

LOW USE RATE ADVANTAGE	
DUST	Talc/Graphite
Use rate 1/2 oz./unit of corn = .18 cents/acre	Use rate 2 oz./unit of corn = .23 cents/acre
Use rate 1/2 oz./unit of soybeans = .41 cents/acre	Use rate 2 oz./unit of soybeans = .56 cents/acre

Improves seed singulation and plant stand -

- Superior seed lubricant makes seeds flow better through your planter.
- Research shows improved plant stand and spacing; spherical shape is friendlier to seed coatings than talc or graphite.

Saves you money and valuable time -

- Reduces wear on planter meter mechanical parts helping them last longer and work better.

Improved emergence makes you more money -

- Provides an amino acid food source in-furrow for stronger plant vigor out of the ground.

Peace-of-Mind that it Works -

- Successfully used again and again on more than 20 million acres and more than 20 different crops in at least 35 different states and internationally.

Increases Demand for American-grown Soybeans -

- Developed with funding from the USB Soybean Check-off Program.






MORE from EVERY ACRE

“ There are always parts of the field that have high N supply power and parts of the field where N is more subject to loss,” Connor Sible says. “If you put something that can fix N, it brings those low spots up to field average. With today’s results we are seeing that maintaining a standard fertility rate and adding a biological can keep the whole field average up.”

TO ORDER Call 1-877-632-2467 (1-877-NFA-BIOS) or Visit newfieldsag.com

THANK YOU FOR SUPPORTING THE (INSERT CHAPTER) FFA!

SELLER NAME	QTY OF DUST™	ORDER TOTAL

PRODUCT FOR LIMITED USE ONLY AS LABELED FOR ON-SEED LUBRICANT. NOT LICENSED FOR ANY OTHER USE.

FOR ORDER QUESTIONS CONTACT:
(INSERT FFF CONTACT INFORMATION)

FOR PRODUCT QUESTIONS CONTACT:
(INSERT BDM NAME AND NUMBER)

NEWFIELDS AG PROVIDES INNOVATIVE SOLUTIONS AND EXPERTISE REGARDING HOW BIOLOGICAL PRODUCTS FIT INTO YOUR CURRENT FARMING PRACTICES. MILLIONS OF ACRES OF USE ARE ALREADY PROVING OUR SOLUTIONS ACCELERATE CROP PERFORMANCE AND BRING MORE YIELD. AND THAT PUTS MORE MONEY IN YOUR POCKET.



NEWFIELDSAG.COM



DOCUMENTS AND RESOURCES

NEWFIELDS AG X FFA CHAPTER DUST™ PROGRAM FUNDRAISER

GOAL OF THE PROGRAM:

- To provide a fundraising opportunity for your FFA chapter
- To allow students to develop customer service, sales, agronomy, planning, management, and communication skills
- This program could be a student's SAE if applicable
- To create a Chapter Incentive Award partnership between your FFA Chapter and NewFields Ag

WHAT NEWFIELDS AG WILL PROVIDE:

- DUST™ training to educate members on the product
- Product information sheets to assist with sales
- Availability for technical or sales questions
- Logistics and delivery of product to your High School
- Potential additional educational, training, and partnership opportunities

WHAT YOUR FFA CHAPTER WILL PROVIDE:

- Sales by participating members
- Collection of payment for product sold
- Order forms, once completed, sent back to NewFields Ag
- One member responsible for being point of contact between your FFA Chapter and NewFields Ag
- Safe receiving, storage, and delivery of product to customers
- Advisor oversight of program

X

10/23/2025

NEWFIELDS AG & FFA CHAPTER ALL ABOUT DUST™

THE DUST™ DETAILS:

The customer cost for a 14lb pail of DUST™ is \$185. Each pail covers 448 units of seed which is approximately 1050 acres of corn or 448 acres of soybeans. It's important to note that DUST™ has a shelf life of 5+ years.

WHY FARMERS CHOOSE DUST™

- DUST™ is cleaner than talc or graphite — there's no mess, there's no cloud.
- It improves seed flow which provides smooth and consistent planting.
- It's the perfect carrier for biologicals — that means your crop gets that support from day one.
- It protects your equipment because DUST™ is easy on meters and sensors.
- Your one step, dual action of seed flow lubrication + static control.
- DUST™ is **Cleaner. Safer. Greener.™** making it easy to use.

LOW USE RATE ADVANTAGE

DUST™ Use rate ½ oz./unit of corn = .18 cents per acre Use rate ½ oz./unit of soybeans = .41 cents per acre	TALC/GRAPHITE Use rate 2 oz./unit of corn = .23 cents per acre Use rate 2 oz./unit of soybeans = .56 cents per acre
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RETAIL
 \$185 / 14lb pail

Tell Graphite & Talc to bite the Dust.

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NEW FIELDS AG X FFA CHAPTER THE DUST™ DETAILS

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- 3% to the State FFA Foundation

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10/23/2025

DOCUMENTS AND RESOURCES



NEWFIELDS AG & FFA CHAPTER FUNDRAISING & CHAPTER INCENTIVE AWARD OPPORTUNITIES



THE DUST™ PROGRAM

The 14lb pails of DUST™ will be sold for \$185 each. Your FFA Chapter will make \$30 commission per pail of DUST™ sold.

An additional benefit is that \$5 per pail will be donated for a Chapter Incentive Award to be presented at your school's awards ceremony at the end of the year.

\$30 COMMISSION
PER 14LB PAIL OF DUST™ SOLD

\$5 PER PAIL AWARDED
FOR A CHAPTER INCENTIVE AWARD

CHAPTER SPECIFIC OPPORTUNITIES AVAILABLE!

EXAMPLES FROM OTHER CHAPTERS:

- Trial and research cooperation with NewFields Ag products on pumpkins
- NTPA tractor pull tickets at Sandwich Fair provided for participants

We are open to other opportunities and partnerships

ADDITIONAL OPPORTUNITIES:

- T-Shirts created for participants
- Sales contest creation with plaque to commemorate winners
- Additional agronomy training for those with interest

10/23/2025



NEWFIELDS AG & FFA CHAPTER DUST™ PROGRAM FUNDRAISER



GOAL OF THE PROGRAM:

The goal is to provide fund raising opportunity for your FFA chapter. This will allow the student to develop customer service, sales, agronomy, planning, management, and communication skills. The program can be a student's SAE if applicable. This will create a Chapter Incentive Award partnership between your FFA Chapter and NewFields Ag.

WHAT NEWFIELDS AG WILL PROVIDE:

- DUST™ training to educate members on the product
- Product information sheets to assist with sales
- Availability for technical or sales questions
- Logistics and delivery of product to your High School
- Potential additional educational, training, and partnership opportunities



WHAT YOUR FFA CHAPTER WILL PROVIDE:

- Sales by participating members
- Collection of payment for product sold
- Submit orders and customer information to NewFields Ag
- One member responsible of being point of contact between your FFA Chapter and NewFields Ag
- Safe receiving, storage, and delivery of product to customers
- Advisor oversight of program

ADDITIONAL OPPORTUNITIES:

- T-Shirts created for participants
- Sales contest with plaque created to commemorate winners
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10/23/2025



ADDITIONAL OPPORTUNITIES:

- T-Shirts created for participants
- Additional agronomy training for those with interest
- Awards for the highest earning Chapters in the State

CHAPTER SPECIFIC OPPORTUNITIES AVAILABLE!

Examples:

- Trial and research cooperation with NewFields Ag products on pumpkins
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