



Hey Parents!

We Need Your Help for our Major Fundraiser of the Semester!!

WE ARE RAISING FUNDS FOR Campus Improvements & Interventionists

WHY ARE WE FUNDRAISING?

At Baldwin Elementary, our mission is to provide all of our students with the best education and school experience possible and to ensure they have the tools they need to learn and grow. Unfortunately, this requires fundraising every year for what our school funding does not cover.

WHY DID WE PARTNER WITH APEX LEADERSHIP CO.?

Raising necessary funds requires a surprising amount of time and expertise. We chose a partner that will come alongside our school community with their all-inclusive program that not only will bring in more proceeds than we could bring in on our own, but they will do it in such a way that uplifts the staff, inspires the students, and brings our community together for a fun celebration.

Apex is a two-week interactive student leadership program that culminates with a fitness fundraiser. The Apex Leadership curriculum aligns with our school's vision of cultivating a positive, inclusive, and achievement-focused community. All students are included in the leadership program and fitness event regardless of financial participation in the fundraiser.

HELPING IS EASY!

If you are able to financially contribute, please know that no donation is too small. Please also consider allowing your students to invite family and friends to sponsor them in their Obstacle Course! With Apex, over 70% of donations typically come from outside the immediate family, so the burden does not just fall on parents. Please check out the Parent FAQ for more details.

Pledging Opens: March 2

Obstacle Course Day: March 12



Your student will come home with a VIP Access Badge with a unique QR code. Scan the QR code to go to their personal pledging page.



From your student's personal pledging page, click **Enter Pledge** and/or **Share** to invite 5-10 family and friends to sponsor as well.



Sponsors can make a flat donation or pledge a dollar amount per obstacle your student completes at the Obstacle Course. Students will complete between 26-42 obstacles at the Obstacle Course, with the max being capped at 42. Therefore, a \$1/obstacle pledge would total \$22-\$42, depending on the number of obstacles recorded.



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